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Non-Invasive Cosmetic Dentistry Program Creates Thriving Cosmetic Practices In 24 Hours

Beachwood, OH, April 7, 2011 – Dr Harvey Silverman, the author of Best Cosmetic Dentistry Practices published in Dental Products Report has introduced a new on-site cosmetic dentistry coaching and consultation program. Developed for the general dentist who wants to take their elective cosmetic dentistry practice to the next level, this instant practice-building program requires only one day of intense training. The boot camp program is geared to dentists who want to unlock the cosmetic dentistry potential in their general practice.

During the program Dr. Silverman will teach you how to simplify your technical skills, fine-tune your cosmetic marketing / management programs and increase patient demand for your elective cosmetic dentistry services. As the developer of the non-invasive, one appointment LifeLike Veneer™ System and the no-isolation EasySmile In-Office Tooth Whitening System, Dr Silverman will train you and your team to achieve far greater acceptance of cosmetic treatment cases after one day than you thought possible.

Dr. Silverman reports “It’s not unusual to see a dentist generate far more revenue during my visit than the fee I charge – which is affordable to any dentist.” However Dr. Silverman will only accept dentists who have a passion for doing outstanding cosmetic dentistry and want to make elective cosmetic dentistry affordable using professional, ethical marketing, management and non-invasive technical programs.

For additional information contact Dr. Harvey Silverman at 216-256-4599, email him at incrediblesmiles@aol.com or visit www.DrHarveySilverman.com/institute.